

ABSTRACT OF THE DISCLOSURE

A liquid ejecting apparatus includes a liquid ejecting head formed with a nozzle opening from which a liquid droplet is ejected, and having a driving
5 voltage information ID in a reference state specific to each liquid ejecting head, a pressure generating chamber communicating with the nozzle opening, a piezoelectric vibrator, expanding and contracting the pressure generating chamber, a driving signal generator generating a driving signal to displace the piezoelectric vibrator, a switch, selectively applying the driving signal to the
10 piezoelectric vibrator based on liquid ejecting data, and a flexible flat cable transmitting the driving signal to the piezoelectric vibrator. A voltage obtained by adding a correction coefficient to a voltage specified in the driving voltage information ID is used as a reference driving voltage.